937 Phillips Lane PO Bax 9287

Louisville, KY 40209-0287

(502) 366-7508

Fax (502) 366-8746



To Whom It May Concern:

Six Flags Kentucky Kingdom has enjoyed an excellent working relationship with Syrup Systems, Inc. since 1999. Since we began utilizing their innovative bag-in-a-box system, the per capita for our Shaved Ice locations has more than doubled without the addition of increased locations.

August 9, 2002

As our business has grown, so has the popularity of the product. We recently identified a need for increased capacity in our water park location, which Jay immediately addressed with the design and implementation of a themed cart ("The Boat") with the capacity to make and shave 1 TON of ice per day.

The Boat was installed for our 2002 season and has been phenomenally successful. Because the Boat makes and shaves its own ice, our guests no longer must wait on antiquated shavers to receive a treat. The bag-in-a-box dispensing unit enables us to control the amount of syrup dispensed and also makes it very easy for our team members to create an even coating over all the ice. The Boat has dramatically increased our efficiency and our results, as summarized below:

- 45% increase in per capita versus prior year
- 40% reduction in labor cost versus prior year
- Reduction in food cost (no need to purchase bagged ice)
- Elimination of down time due to jammed shavers
- Dramatic increase in speed of service

Our entire relationship with Syrup Systems, Inc. has been a winning partnership that has helped us increase profits and guest satisfaction. I strongly recommend Syrup Systems for any company with shaved ice product needs.

Sincerely,

**Ed Monheimer** 

Director of Revenue

ELM/mfs